

EVALUATION

WOMEN IN CONSTRUCTION

Successful women from a diverse variety of construction-linked backgrounds inspire female pupils from across Stirling.

70
PUPILS

20
PARTNERS

10
EDUCATORS



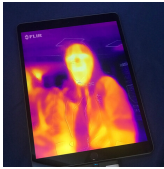
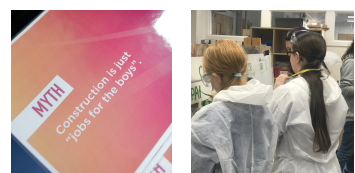
On 4th March 2020, as part of Scottish Apprenticeship Week and to celebrate International Women's Day, 20 partners collaborated to produce an event for young women from all Stirling secondary schools.

The event was organised by Stirling City Heritage Trust and DYW Forth Valley, and supported by Historic Environment Scotland, Construction Industry Training Board, Scotland (CITB) and Forth Valley Traditional Building Forum.

Women currently make up only 13% of workers in the construction sector, and only 1.5% of Modern Apprentices within the Construction industry in Scotland.[1] Intentionally coinciding with International Women's Day and Scottish Apprenticeship week, the aim of the event was to show young women the significant opportunities, including apprenticeships that exist within construction. The event provided a inspiring female-centric and encouraging environment in which to explore some of the practical skills required by the sector.

With thanks to our partners:

- CHALK
- CITB
- Contract Scotland
- Construction Scotland Innovation Centre
- Faithful+Gould
- Forth Valley Traditional Building Forum
- Historic Environment Scotland
- J Thomson Stone
- Marshall Construction
- Rebeearth
- Robertson Group
- Rock, Paper, Chisels
- Ross Hastie Signs
- Skills Development Scotland
- SPAB
- Stirling City Heritage Trust
- Stirling Council
- Story Contracting
- TFT Consultants



PUPILS



"Everything was great"

Nicole, Wallace High

23%

had thought about what jobs exist in the Construction Industry before attending this event

78%

feel more prepared to make choices about their options/career following this event

80%

would consider choosing a STEM subject as a result of this event

98%

enjoyed being part of this event and would like to be involved in similar events in the future

EDUCATORS

100%

Unanimously educators reported 100% for the following:

- that their pupils were engaged throughout the day
- that this had been a useful way to support pupils to explore their option choices and/or career pathways
- that the event aided them in building their own knowledge of a range of employment opportunities linked to Construction
- that they would recommend attending this event to other staff members



"Really well organised with a good range of activities and contributors. All exhibitors engaged really positively with the young people. Would be great to make this an annual event! Thanks for giving us the opportunity to host!"

Jayne Hamilton - Bannockburn High

"These girls would never have touched this stuff if it wasn't for this event, they are loving it!"

Fiona Lafferty, SDS Adviser, Wallace High

"Please make this an annual event."

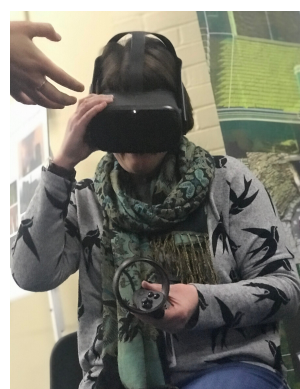
Rosanna Ciccu, SDS Adviser, Bannockburn High

"Cracking variety of experiences and chance to play!"

Kendal Delany, Dunblane High

"Really good! Would love something similar for decorating, wallpapering, plumbing, mechanics at our school!"

Katy McVicar, McLaren High





WE ASKED PARTNERS WHY IT WAS IMPORTANT TO BE PART OF THIS EVENT:

"I feel like any opportunity to make girls aware of their options, particularly in construction, is a good thing."

Emily Brodie, TFT Consultant

"Construction is an industry that so badly needs more individuals from differing gender backgrounds."

Raymond Quinn, CITB

"This was a great way of getting information about apprenticeships across to pupils in an original and informative way"

Craig Peoples, SDS

"As a woman within the construction sector I feel it is very important to encourage other women/girls into the industry."

Lara Townsend, Rock, Paper, Chisels

"I think that promoting practical advice by women in construction is a key factor in promoting prevalence in the sector. It allows us to connect with pupils to let them know what is available."

Tyler C Lott, SPAB

"To show digital documentation and innovation at HES, and show students what we do and how this can be applied."

Bonnie Burton, HES

"I want to help give confidence to girls to join the construction industry and raise awareness of how many opportunities there are."

Emily Hughes, Faithful & Gould

"Not enough kids, especially females, get the opportunity to see construction careers in action."

Jess Thomson, J Thomson Stone

To demonstrate that the construction sector is diverse to young people, and give a flavour of the desirable skills required within it."

Kelly Stirling, Contract Scotland



"This event has demonstrated the high level of interest by girls in traditional skills and has given them the chance to meet a variety of women who are experts in their field. It has been an inspiring and engaging day with excellent feedback from the participants. We were delighted to be involved in the delivery of such an innovative and positive event."

Lindsay Lennie, Manager, Stirling City Heritage Trust

95%

partners felt being part of this event fulfilled their reasons for getting involved

85%

partners would like to explore contextualisation of the curriculum linked to their industry within the classroom

100%

partners would recommend being involved in this event or a similar event to their network

78%

partners felt being part of this event will have a direct benefit to their business

100%

partners enjoyed facilitating as part of this event



"With 30% of the Construction industry in Scotland aged 50 and over, we know the sector needs new entrants across a wide range of roles. We also know that there is an unconscious bias of the Construction industry amongst young people as being male-dominated with historically, approximately only 2% of Modern Apprenticeships within Construction and related sectors in Scotland, being started by women. Scottish Apprenticeship Week and International Women's Day was a great convergence for the young women of Stirling to receive the message that this is changing. This event, driven by this dedicated collaboration of industry partners for all of the Secondary schools in Stirling has offered exposure to a range of skills and roles that young people may have never considered, It has provided them with hands-on experiences, contextualised the subjects they study at school and given them inspiring insight from strong and talented women currently succeeding within the industry. DYW Forth Valley are always happy to support local businesses who are keen to engage with education to promote their industry opportunities in this way."

Jen Henderson, Programme Manager, DYW Forth Valley



Inspire

Tell your own career pathway story on twitter using the hashtag #NoWrongPath



Work based learning

We are always keen to hear from businesses who can support work placements



Collaborate with us

If you are interested in collaborating with a school or college within Forth Valley please contact us:

getinvolved@dyw.forthvalley.ac.uk

