



INDUSTRY: HEALTH & SOCIAL CARE

BUSINESS: MEARS GROUP

SCHOOL: COALSNAUGHTON PRIMARY

PROGRAMME: PRIMARY ASPIRATIONS

ACTIVITY: CAREER INSIGHT

RAISING ASPIRATIONS IN PRIMARY SCHOOL

Mears Group Plc supported the DYW Forth Valley 'Primary Aspirations' programme at Coalsnaughton Primary, inspiring the young workforce to consider a career in the care sector.



'Primary Aspirations' has been developed to inspire pupils to think of work as being part of their future. It involves local businesses delivering career insight sessions to P6/7 pupils to raise their aspirations.

Gwyneth Morrison, Head of Supported Living for Scotland at Mears Group, is committed to giving time and resources to engage and work with schools and Further Education to highlight the opportunities and career pathways available in care.

After the programme Gwyneth mentioned that she was astounded by the variety of questions the pupils asked and the genuine interest in careers in this sector.

Seeing the benefits of earlier interventions, Mears have committed to continue their support for the 'Primary Aspirations' Programme in 2018/19. With support from DYW Forth Valley, they are also expanding their engagement to secondary schools by delivering 'Careers in Care' insight sessions, both for S4- S5 pupils who are already considering a career in this sector; and to raise awareness of the range of diverse roles within the Industry to influence pupils who have not made their career choices yet.

“It was great to share with the pupils information on the range of diverse roles and pathway information required to work in this sector”

Q – Why did Mears want to get involved with DYW Forth Valley?

“There is a shortage of young people choosing and sustaining a career in care. Working with DYW gives us the opportunity to have earlier access to young people and allows us to provide them with detailed knowledge and understanding of the roles and expectations required to work in this sector to help them decide that this is a positive destination and career choice”

CLICK THE ICONS TO FIND US!