

WHAT DO PARTNERSHIPS
BETWEEN BUSINESS AND
EDUCATION LOOK LIKE?
[CLICK HERE](#)

It doesn't feel like any more than a few months since we put together our last Christmas Newsletter yet here we are again, following another year of adapting and re-evaluating the direction of travel. Across Scotland this means it is now over a year since the launch of the Young Person's Guarantee and in Forth Valley, we are almost a year into the roll-out of a DYW School Coordinator network; a dedicated resource in every secondary school focused on developing partnerships with industry.

The Young Person's Guarantee commits to supporting all of Scotland's young people to have a bright and prosperous future. It brings together employers, partners and young people and aims to connect every 16 to 24 year old in Scotland to an opportunity. Employers can build a workforce with the right skills and experience, putting young people at the heart of what they do. Young People will have the opportunity to make a difference in their life, to get support throughout different stages of their journey, to help them identify what stage they are at and connect them to opportunities.

We are delighted to say that over the past 12 months multiple employers and partners from across Forth Valley have shown their commitment to supporting our young people by signing up to the Young Person's Guarantee. They have also worked in partnership with the regional DYW team, School Coordinators and educators to help pupils gain the skills and knowledge needed for life beyond school. From delivering career insight sessions, skills masterclasses, employability workshops to offering work experience and much more, we can't thank everyone enough for your commitment to inspiring our young people.

Please visit our [Inspiration Station](#) where you can read about some of these amazing impactful employer/education partnerships. You never know they may inspire you to get involved in 2022.

JEN HENDERSON, PROGRAMME MANAGER

APPRENTICESHIPS WORK FOR GLENEAGLES & ALVA ACADEMY

Apprenticeships are great opportunities for young people to help build the experience and skills that employers want to see, whilst giving them the opportunity to achieve qualifications up to the equivalent of Master's degree level, whilst in paid employment.

In Clackmannanshire, Alva Academy have been exploring apprenticeships this term, inviting their employer partners to take part in 'Alva Loves to Value Apprenticeships.' School Coordinator, Pam Clinton, helped to support the event to be a series of online sessions where young people expressing interest in, or identified as being ideal candidates for apprenticeships were able to gain insight from various sectors.

Julie Mackenzie, Organisational Development Partner for Gleneagles says:
"At Gleneagles we are committed to helping young people to succeed. Apprenticeships help us find exceptional talent to develop into Hotel Managers and Chefs of the future. For the young person, it allows them to earn while they learn by completing a work-based qualification while

developing real hands on experience. This adds value to our business. The DYW partnership is key for employers as they really do provide the links to the school communities we need to reach."

SCOTTISH CAREERS WEEK - SHAPE THE FUTURE

We were delighted to see our schools supporting the Young Person's Guarantee and bringing career education into their classrooms during the first ever **Scottish Careers Week 2021**.

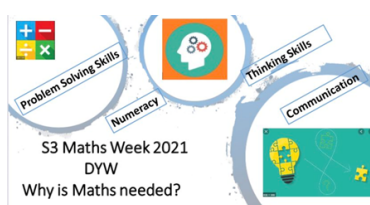
Pupils had the chance to explore the amazing opportunities that could exist for them post-school, in sectors such as Construction, Finance, Digital, Hospitality, Rural, Creative Industries and many more. Ashley Wood, Acting Head Teacher says:

"Scottish Careers Week has been a huge success for Grangemouth High School. We greatly appreciate the tremendous support from local businesses during the week. The high levels of engagement and positive feedback from our young people demonstrate how valuable it is to them at this key stage in their lives."

DYW School Coordinators also played a key role in supporting our teachers to bring the world of work to life for their pupils. Jordana Opgaard, School Coordinator based at Graeme High School, supported the Maths Department to plan employer engagements during this week. The Maths department commented:

"Jordana informed us of a variety of virtual offerings we wouldn't have known were available, she organised virtual sessions (Cryptography was a favourite) and collated multiple careers videos with a range of people talking about how their career used Maths. This allowed us to deliver engaging lessons about prospective careers with our S3 pupils. A great team effort working alongside Jordana to ensure

DYW is a focus in Maths."



DISCOVER! CREATIVE CAREERS

This term we have worked closely with Creative & Cultural Skills and Historic Environment Scotland to produce [Discover! Creative Careers](#) to raise awareness of routes and pathways into the Creative and Cultural industries across Scotland. Thanks to the many amazing partners who contributed to the resources and continue to raise awareness across social media using [#DiscoverCreativeCareers](#).

Forth Valley secondary schools also joined in by celebrating some of the creative projects and business partnerships they have been involved in this term. In Stirling, Wallace High School concluded a pilot programme called 'Media Matters' with [Stirling Community Media](#) where young people learned about hosting a radio show, planning & producing audio content as well as choosing social media to promote their show.

Ryan Rocks, who delivered Media Matters on behalf of Stirling Community Media said: "We're delighted with how the pilot went and are now looking at what future developments can be put in place to benefit more young people across Stirling."

PARTNER THANKS

It has been a very challenging couple of years and as we continue to emerge from the pandemic, the DYW Regional Group and the DYW School Coordinators across Forth Valley will be working hard to re-establish the valuable business partnerships that have been paused in this time.

Whether you're an individual, partner organisation or business that has continued to engage with us by signing up to the Young Person's Guarantee and delivered virtual or in-person activity as part of your school partnership, we want to say a massive thank you. We are looking forward to developing more inspiring partnerships in 2022.

Get in touch via any of the methods opposite if you would like work with us to bring young talent into your business and inspire the future generation.

GETINVOLVED@DYW.FORTHVALLEY.AC.UK

